



Utah Safety Council 2016 Annual Report



LOCAL CHAPTER

Message From Our President

We have had a great year celebrating our 80th anniversary!

A special thanks to everyone who participated in our events and training programs throughout the year. The annual report will highlight some of our accomplishments from each of our programs and events.

We continue to focus on building stronger relationships with our members and the community. In February, we kicked off our 80th anniversary with a Member Movie Night featuring Kung Fu Panda 3. In addition to popcorn and drinks, we celebrated with birthday cake and shared some highlights from the past 80 years.

In May, we held the 2nd Annual Crazy Pants Golf Tournament at Thanksgiving Point with 147 golfers, 18 hole sponsors, and 6 event sponsors who all came together to raise money for our Home & Community program.

This year's Annual Meeting and Awards Luncheon set another record high attendance, and recognized the largest number of companies in our history for their safety achievements.

In addition to company events, we partnered with the Salt Lake Bees for another Utah Safety Council night at the ballpark to promote our services and recognize our members.

The National Safety Council once again recognized us for our Traffic Safety programs. Our occupational safety training programs continue to grow with the addition of new online training programs.

We finished this incredible year by reaching out to our members to help us support The Christmas Box House in Ogden and Salt Lake City. With their support, we were able to raise over \$3,000 for the Christmas Box Houses- plus all the items we collected! Thank to the companies, individuals, and Utah Safety Council staff for making this fundraiser a success.

All of this would not have been possible without the support from our Board of Directors and an incredible staff who are committed to helping our members and customers achieve their safety goals.

Thank you again for all your support. We look forward to another year of keeping Utah safe at work, at home, and on the go.

Sincerely,



Rod Hamson
President



Table of Contents

Our History	4
Board of Directors	
Utah Safety Council Staff Members	
Website & Social Media	
Membership Services	8
Member Company Tours	
80th Anniversary Kick-off: Member Night at the Movies	
NEW Women in Safety Initiative	
Safety Media Library	
Streaming Safety Videos	
33 rd Annual Utah Conference on Safety and Industrial Hygiene	
2 nd Annual Crazy Pants Golf Tournament	
Annual Meeting & Awards Luncheon: "80 Years of Safety"	
Utah Safety Council's 80 th Anniversary	
Occupational Safety	16
NEW Youth Center Training	
On-Site Training	
Scholarship Program	
Consulting Services	
Contractor Safety Orientation	
Mine Safety & Health Training	
Safety Certificate Programs & Recipients	
NEW Computer-Based Training	
Traffic Safety	22
Defensive Driving Training Awards	
Alive at 25	
Defensive Driving Course	
Online Defensive Driving Course	
Utah Network of Employers for Traffic Safety (NETS)	
Drive Safely Work Week	
Tow Truck Driver Certification	
Utah Primary Seat Belt Law	
Emergency Care Safety	28
First Aid, CPR and AED Training	
Automated External Defibrillators	
Home & Community Safety	32
Buckle Up for Love	
Take Safety Home	
Health and Safety Fairs	
State Farm Grant	
Adopt-a-Highway	
3 rd Annual Night Out with the Salt Lake Bees	
National Safety Month	
Our Members Give Back	
2016 Fiscal Year Financial Statement	40

For 80 years, the Utah Safety Council has devoted its efforts to making Utah a safer place to live and work. The Utah Safety Council was founded in 1936 and established as the Utah Traffic Safety Council in 1939. In 1945, the scope of the Council's programming extended to non-traffic areas. From 1951 to 2001, the Utah Safety Council also functioned as a division of the Utah Department of Public Safety. In 1956 the Utah Safety Council became a local chapter of the National Safety Council.

Throughout its history, the Utah Safety Council has continued to expand its programs and services to provide the latest safety and health resources to business, industry and the community at large. The Utah Safety Council's success and longevity can be attributed to creating a culture of relationship building focused on customer service. The Utah Safety Council has directed its efforts to continued improvement in programs and services.

The scope of the Utah Safety Council's programs and services are divided into five pillars: Membership Services, Occupational Safety, Traffic Safety, Emergency Care Safety, and Home & Community Safety.



Our Mission

The mission of the Utah Safety Council is to save lives by promoting safety and health through education, services, and products.

Our Vision

To be recognized as the foremost authority and point of reference for safety and health resources and education in the communities that we serve.

Our Values

To provide our services with integrity, quality and in a timely manner to all of our customers.

Board of Directors

The Utah Safety Council Board of Directors is comprised of 18 members consisting of both business and civic leaders. All board members give of their time and talents in a volunteer capacity. The board is a continuous directing body. The Board of Directors governs and directs the council, it establishes policy and strategic direction and it is the sole trustee of the organization. The board is a corporate body and acts only on the basis of group discussion and decision.

Executive Committee:

BRYAN PETT - Chairman of the Board

General Manager, Health, Safety, Environment, Rio Tinto Kennecott Utah Copper

KENT ROMINGER - Chairman Elect

Vice President, Test and Research Operations, ATK Space Systems Utah

GARY R. PAYNE - First Vice Chair

Administrator of Facilities, Management and Planning, Davis School District

BRETT M. PARTRIDGE - Immediate Past Chairman

Executive Vice President, The Layton Companies

DOUGLAS H. MARTIN - Treasurer

Director, Treasury Services Division, The Church of Jesus Christ of Latter-Day Saints

Additional Members Of The Board:

DOUGLAS N. BENNION

Vice President, Engineering Services and Asset Management
Rocky Mountain Power

CHASE PARKER, JD

Risk Manager
Sandy City

CHRIS HILL

Division Director
Utah Occupational Safety & Health Division (UOSH)

TERRENCE L. SAVAGE

Senior Vice President
Savage Services Corporation

GORDON MURDOCK CIG,CSP

General Manager - Environment, Health and Safety
Questar Corporation

BRAD SWEET

Utah Region Manager
Granite Construction Company

SHAWN MURPHY

Division Manager
Wasatch Electric

KEITH SQUIRES

Commissioner
Utah Department of Public Safety

GREG O'BRIEN

Director, Health, Safety, Environmental & Site Risk Management
Autoliv Americas

KARMA M. THOMSON

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Utah Safety Council Website

In April, the Utah Safety Council launched a brand new website. With the updated design, information is easier to access and download, members can keep track of their completed courses, and the course calendar makes it easy to see what's coming up.

Visitor Stats

- Since the new website launched, 1,840 people have created accounts.
- During 2016, the website averaged over 7,800 visitors per month.
- On average, 52% of the visitors are new to our website

Members Only Website

The Members Only section of our website is loaded with information our members have asked for such as:

- Sample policies and checklists to download
- Articles and fact sheets for newsletters or meetings
- The latest safety and health news

Social Media

The Utah Safety Council utilizes Facebook, Twitter, Instagram, LinkedIn, and YouTube to keep members, customers, and clients connected.

Facebook Quick Stats:

- 834 people "liked" the Utah Safety Council Facebook page in 2016
- Post reach averaged over 8,800 people per month
- Over 180 people engaged with our posts each month

94,490
people visited
the Utah Safety
Council website
in 2016.





MEMBERSHIP Services

2016 Fast Facts:

We completed 2016 with **890** members.

148 golfers participated in our 2nd Annual Crazy Pants Golf Tournament.

26,371 people viewed videos from our Safety Media Library.

We offered over **600** streaming safety videos on our Members Only website, which were viewed **5,040** times.

210 participants attended our Women in Safety meetings.

Membership Services

Utah Safety Council membership enables companies to build a world-class safety environment while saving time and money. Members understand that while it is increasingly difficult to conduct business in this economic climate, attention to workplace safety can boost their bottom line, improve efficiency, increase employee morale, and decrease costly insurance premiums.

The Utah Safety Council's ability to offer the numerous safety services is due to the generous support from many safety conscious companies throughout the Intermountain area. Utah Safety Council members consist of **890 businesses and organizations** throughout Utah and the Intermountain West. During 2016, there were **45 Sustaining Members, 83 Contributing Members, 8 Extended Members, and 754 General Members.**

Member Company Tours

In 2016, we toured 28 member companies throughout the greater Salt Lake City area.

By visiting our member companies, we gain a better understanding of what they do and what they need from us. This is a great opportunity to talk about their membership benefits, upcoming training, and new resources, while learning more about their organization.

This initiative began in 2015 and has allowed us to build an even stronger relationship with many of our member companies.

890
Organizations
were members
of the Utah
Safety Council
in 2016



80th Anniversary Kick-off: Member Night at the Movies

In February, we kicked off our 80th Anniversary celebration with a night at the movies for our members.

We invited our members to bring their families to enjoy *Kung Fu Panda 3* - plus cake and snacks to celebrate 80 years of safety. It was a fun way for us to see our members and say thank you for 80 years of safety!



NEW Women in Safety Initiative

In 2016, the Utah Safety Council created a Women in Safety initiative. This group was created for professional women in safety to offer free seminars, networking events, and discounted training courses. Topics discussed this year included: reasonable suspicion in the workplace, first aid therapy programs, and leadership lessons. We were excited to have Deborah Hersman, President of the National Safety Council, speak during one of the meetings.

Tesoro Corporation, members of the Utah Safety Council for over 25 years, made a generous donation of \$18,000 to support the group. We greatly appreciate their gift and look forward to using it to help expand the group throughout 2017.



Safety Media Library

The Utah Safety Council's *Safety Media Library* is one of the largest, most comprehensive safety libraries with 961 up-to-date titles. Titles contained in the library cover a broad spectrum of subjects, including traffic safety, home safety, occupational safety, and various other general safety topics. A complete listing of the presentation titles, production dates, and length of programs can be found online at UTAHSAFETYCOUNCIL.ORG.

The Utah Labor Commission's Workplace Safety Grant Program provided \$10,000 during 2016 to help the Utah Safety Council provide the latest and most helpful training media presentations. **During 2016, our safety DVDs were viewed by more than 26,000 people.**

Streaming Safety Videos

Our streaming safety videos were viewed over 5,000 times by members through our Members Only website. We are excited to continue our partnership with the *Training Network* to provide this service.

This benefit includes:

- Over 600 titles to choose from
- Unlimited viewings
- Most come with an online quiz to add to your safety meetings
- A leader's guide available for download to help facilitate safety meetings



33rd Annual Utah Conference on Safety and Industrial Hygiene

The Utah Safety Council proudly supports the Annual Utah Conference on Safety and Industrial Hygiene. This conference was held on October 12-14, 2016. **337 people attended the conference.** We were able to reach the majority of attendees through our interactive booth at the expo.

The objective of the conference is to provide a forum for the exchange of information and ideas related to environmental health and safety issues that affect the workplace, general environment, and community. One-day of selected short courses precedes the two-day general and concurrent session conference, while the expo provides an opportunity for companies to show new products and ideas.

2nd Annual Crazy Pants Golf Tournament

In 2016, the Utah Safety Council held the 2nd Annual Crazy Pants Golf Tournament on May 20th at Thanksgiving Point. Proceeds from the tournament benefitted our Home & Community Programs. **With 148 golfers, we were able to raise close to \$9,000.** This money helped support our *Buckle Up for Love* program, *Take Safety Home* resources, and the health & safety fairs we routinely participate in.

A big thank you to our Tournament Sponsors: Savage Services, BROWZ and Orbital ATK. Our breakfast was sponsored by Workers Compensation Fund, and our lunch was sponsored by Wasatch Electric. The golf carts were sponsored by Rocky Mountain Power. We had a tremendous support for hole-sponsorships, swag bag items and raffle prizes. Thank you to everyone involved!



Annual Meeting & Awards Luncheon: "80 Years of Safety"

Each year, we honor companies and individuals who have achieved success in safety. With their commitment to safety, they make it possible for their employees, customers, and clients to return home safely to their families each day.

We hosted the meeting at the Little America Hotel in Salt Lake City on August 19, 2016. Not only did we present a record number of awards, **we set a record attendance at 506 attendees!**

Our meeting would not have been a success without the support of our Board of Directors, members, and dedicated staff.

We look forward to celebrating our next Annual Meeting and Awards Luncheon on August 18, 2017.



Utah Safety Council's 80th Anniversary

In 2016, the Utah Safety Council celebrated 80 years in safety. In 1936, when we were founded, the focus was traffic safety. Today, traffic safety is just one of our five main areas that we focus on. Many things have changed since 1936, but our dedication to safety has not.

During this anniversary year, we looked back to the early years of safety improvements and how it has evolved. In our Safety Notes newsletter, each issue featured "Safety Through the Decades" from the 1930s to the present.

We kicked off the year with a Member Night at the Movies in February, featuring *Kung Fu Panda 3*. We continued the celebration at our Annual Meeting & Awards Luncheon on August 19 with the "80 Years of Safety" theme. This allowed us to have some fun sharing old safety videos, decorate with vintage photos, and feature a large timeline banner (see below) featuring our history throughout the decades.

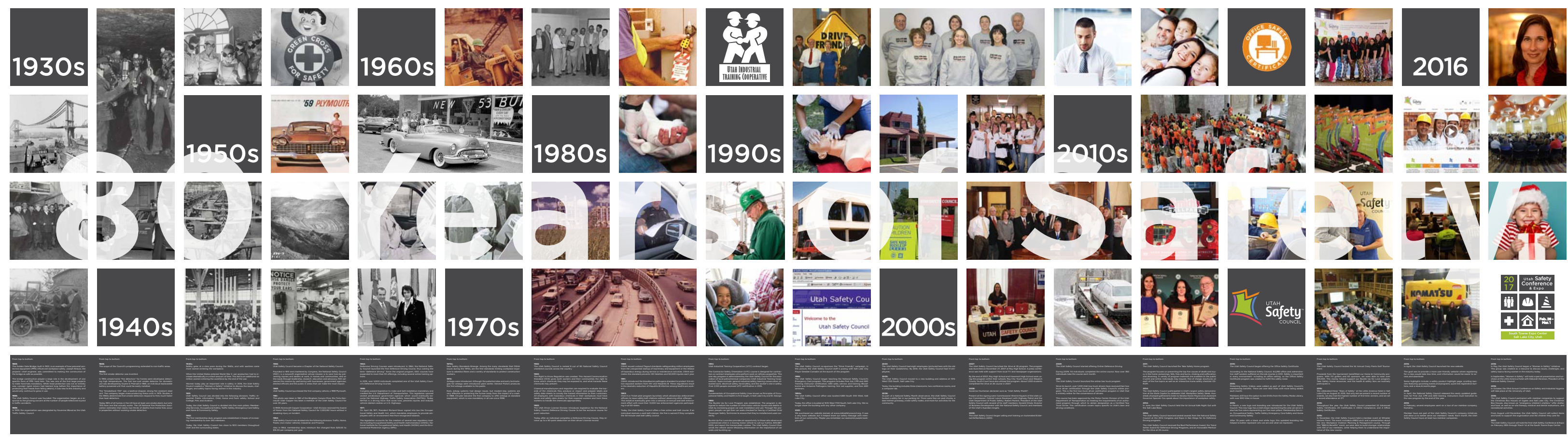
We used social media to help spread vintage safety posters, graphics, and videos. We added a section to our new website featuring fun safety history and photos.

Thank you to all of our member companies and customers who have made these past 80 years possible. Without your support, we would not be where we are today. We look forward to the next 80!



Fun Facts:

- The Utah Safety Council began as a response to the growing concern at the number of people killed and injured in traffic accidents.
- In 1939, the organization was designated by Governor Blood as the Utah Traffic Safety Council.
- In 1951, Utah Safety Council was divided into the following divisions: Traffic; Industrial; Public information; Child, Home and Farm safety; School and College; Fire; and Aviation.
- In 1952, the first membership dues program was established in hopes of increasing membership to over 250 members. Today, the Utah Safety Council has close to 900 members throughout Utah and the surrounding states.
- Utah Safety Council has been a Chapter of the National Safety Council since 1956.





OCCUPATIONAL Safety

2016 Fast Facts:

Over **80** Occupational courses were offered in-house, with an additional **61** individual on-site courses.

32 individuals earned their Safety Certificate from our Advanced Safety, OSHA, and Office Safety Certificate Programs.

1,657 individuals completed one of our MSHA courses.

1,539 individuals completed our UITC contractor safety orientation.

157 members attended our Breakfast Safety Seminars.

Occupational Safety

Each year, the Utah Safety Council offers over 80 courses covering various topics in occupational safety. Occupational courses range from half-day presentations to programs that are four days in duration. **In a partnership with Hexcel Corporation, we also trained 909 Hexcel employees in 2016.**

NEW Youth Center Training

The Utah Safety Council has contracted with the State of Utah to provide a variety of safety trainings for youth who are in detention centers. They include OSHA 10-Hour courses, First Aid/CPR training, and even Alive at 25 Courses for safer driving.

In 2016, we held nine youth center trainings. We are very proud of this opportunity to help youth come out of the detention centers with certifications and valuable education on their resumes.

On-Site Training

On-site training is convenient, flexible and effective! Our certified trainers can:

- Deliver any of our occupational safety training courses wherever you choose.
- Customize the content to include your organization's policies, procedures and forms.
- Provide a more personalized approach to safety training.

Scholarship Program

During 2016, the Utah Labor Commission awarded a **\$20,000 grant** to the Utah Safety Council that provided scholarships to selected training offerings. Scholarships consist of partial tuition subsidies for Utah businesses.

A total of 62 scholarships were awarded to 27 different companies. Since the inception of the program, over 2,300 scholarships have been awarded.

Consulting Services

The Utah Safety Council matches our safety professionals to your organization's needs. Their expertise will help you answer questions and address critical workplace safety needs. Consulting services include, but are not limited to:

- Walk-through evaluations
- Safety program revisions/audits
- Policy development assistance
- Develop customized safety and training programs
- Ergonomic assessments
- Accident investigations

Contractor Safety Orientation (UITC)

The Contractor Safety Orientation (UITC) course is designed for contractors or contract employees who perform work on refinery properties. This one-day program is administered by the Utah Safety Council for the association of local petrochemical companies (Utah Industrial Training Cooperative). Topics include: general industrial safety, hearing conservation, elevated work, electrical safety, hand safety, and the worker's role in safety.

Over 1,500 people received UITC certification in 2016.



Mine Safety & Health Training (MSHA)

The Utah Safety Council has an MSHA-approved training program. During 2015, courses were held four times a month to help certify and re-certify those working in a surface metal/non-metal mining location, as well as underground locations. Training includes new/inexperienced miner training and annual training for experienced miners.

Over 1,600 people received their MSHA certification from the Utah Safety Council in 2016.



Safety Certificate Programs

Advanced Safety Certificate



The Utah Safety Council offers the National Safety Council's Advanced Safety Certificate (ASC) program. This certificate program is designed to maximize effectiveness for safety leaders and help establish best safety practices for an organization. Students are taught techniques to address administrative, technical and cultural elements that affect safety within their organizations. Upon fulfilling the requirements of the program, students have the ability to assess the safety needs in their workplace and implement effective solutions to eliminate unsafe conditions and reduce the frequency of unsafe acts.

Certificate in OSHA Compliance



The Utah Safety Council also offers the National Safety Council's Certificate in OSHA Compliance courses. These courses give students the ability to read and interpret OSHA standards in order to comply, avoid fines, and make their workplaces safer for all. Participants choose the compliance issues that are most important to their organization and receive in-depth reviews of the relevant standards through these courses.

Office Safety Certificate



Over 72,000 people are injured annually in an office setting. To help address these hazards, the Utah Safety Council has developed the new Office Safety Certificate program. This certificate is earned by taking Office Safety, Office Ergonomics, Fire Extinguisher Training, First Aid, CPR and AED Training, and Workplace Violence Planning and Management within a two-year period.

Earn Your Safety Certification with the Utah Safety Council

Advanced Safety Certificate

The National Safety Council's Advanced Safety Certificate Program (ASC) is a nationally recognized curriculum based on proven best practices to develop your ability to solve occupational safety problems in your workplace.

Certificate in OSHA Compliance

With the National Safety Council's Certificate in OSHA Compliance, you will have the ability to read and interpret specific OSHA standards so you can be confident you know how to keep your employees safe and avoid fines.

Office Safety Certificate

Avoid injuries and illnesses in the office workplace by learning to identify common office hazards and how to mitigate the associated risks.

Safety Certificate Recipients

In 2016, the Utah Safety Council presented **13 Advanced Safety Certificates, 17 Certificates in OSHA Compliance, and 2 Office Safety Certificates.**

We were proud to honor these individuals' commitment to safety, and look forward to presenting even more certificates in 2017.



OCCUPATIONAL

NEW Computer-Based Training

The Utah Safety Council now offers contractor site specific training in our new computer lab for the following companies:

- Sinclair Wyoming Refineries
- Phillips 66 Billings Refinery
- Tesoro Refineries
- Rio Tinto
- Barrick Gold
- Hexcel

Online training is also available through the Utah Safety Council's website for a variety of courses including: OSHA 10-Hour, OSHA 30-Hour, and HAZWOPER.



TRAFFIC Safety



2016 Fast Facts:

2,534 individuals completed our live Defensive Driving Course.

4,646 individuals completed our online Defensive Driving Course.

1,622 individuals under the age of 25 completed our Alive at 25 program.

418 individuals were certified in our tow truck driver program.

1,615 individuals completed our online Seat Belt Course.

Defensive Driving Training Awards

The Utah Safety Council received several awards from the National Safety Council at the 2016 Congress and Expo in Atlanta for our Defensive Driving programs. The Utah Safety Council is one of 21 chapters within the National Safety Council.

The **Powerful Performance Award** is presented to chapters that consistently achieve high levels of performance. The Utah Safety Council received:

- Powerful Performance: Alive at 25

The **Remarkable Results Award** is presented to DDC Training Centers that remarkably lead their field in building safer drivers for our roadways. The Utah Safety Council received:

- Remarkable Results: DDC-4 Online
- Remarkable Results: DDC-4 Public
- Remarkable Results: Alive at 25



Alive at 25[®]

Alive at 25 is a young driver intervention program developed by the National Safety Council for drivers between 15 and 24 years of age. It is a four-hour program that focuses on the decision making processes and behaviors that young drivers and passengers display in a motor vehicle. All courses are taught by law enforcement officers and are currently offered in various high schools and courts throughout Utah. The Alive at 25 course also qualifies young drivers to receive a 50 point reduction on a Utah Driver License.

Over 1,600 students completed the Alive at 25 course in 2016. Nine schools support the Alive at 25 program by regularly holding courses at their location. In addition, several courts refer young traffic offenders to the Alive at 25 course. Since Alive at 25 was implemented in Utah in October 2007; **over 12,000 students have taken the course.**



Defensive Driving Course (DDC)

The Utah Safety Council conducts Defensive Driving Courses in 11 locations throughout Utah. **Over 2,100 individuals completed our live Defensive Driving Course in 2016.**

This four-hour course covers an array of topics from hazardous road conditions to safe following distances. Upon completion of the course, attendees are eligible to receive a 50 point reduction from their Utah driving record. Students who are 55 years of age or older may receive discounts on their automobile insurance premiums.

Many employers have also taken advantage of the Defensive Driving Course by either arranging an on-site course or by training their own instructor to offer the course to their employees. **During 2016, we held 15 on-site courses which trained 375 participants.** Instructor Development Courses are taught twice each year for those interested in becoming certified to teach the Defensive Driving Course. **42 individuals completed the Instructor Development Course with the Utah Safety Council during 2016.**

Defensive Driving Online Course

The Utah Safety Council offers the National Safety Council's Defensive Driving online course. This course is a self-paced driver improvement program. In approximately four-hours, DDC online offers practical strategies to reduce collision-related injuries, fatalities, and costs.

This course is utilized by many Utah companies to train their employees. Individuals are also referred to take the course by courts and the Utah Driver License Division. The course is available in English and Spanish. By completing the course, drivers are able to remove up to 50 points from their license.

During 2016, over 4,600 individuals completed the online course. Approximately 64 courts utilize the Utah Safety Council's Defensive Driving online Course. This program has seen continual growth over the last six years. We are looking forward to further expansion throughout the state in the upcoming years.

Over **7,180** individuals completed one of our Defensive Driving Courses in 2016

Utah Network of Employers for Traffic Safety (NETS)

The Utah Network of Employers for Traffic Safety (NETS) is administered by the Utah Safety Council. The goal of the program is to help Utah businesses reduce the costs associated with motor vehicle crashes through implementation of effective on-the-job traffic safety programs.



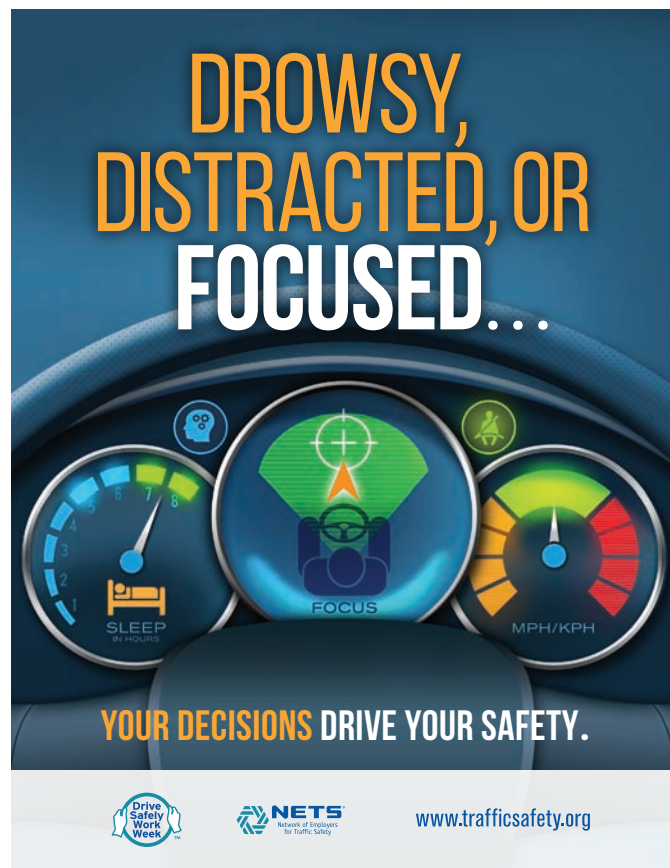
Supported by over 1,000 local employers, the Utah Network of Employers for Traffic Safety is continually striving to reduce the number of traffic crashes involving Utah workers and their families by helping employers design and implement traffic safety programs.

Drive Safely Work Week

Drive Safely Work Week (DSWW) was observed during the week of October 3-7, 2016. This workplace campaign seeks to improve the safety of employees, employee family members, and their communities. This year's theme was "Drowsy, Distracted or Focused—Your Decisions Drive Your Safety"

The Network of Employers for Traffic Safety (NETS) launched a free comprehensive online toolkit to help employers plan ahead for Drive Safely Work Week (DSWW).

This observance was promoted through an email campaign, the Utah NETS webpage, Utah NETS newsletter, and across the Utah Safety Council's social media platforms.



Tow Truck Driver Certification

Since its launch in January 2011, over 1,600 Utah tow truck drivers have received their tow truck driver certification through the Utah Safety Council's online program.

This is the first tow truck driver certification program in Utah that is entirely online for the convenience of drivers. This course has been approved by the Motor Carrier Division of the Utah Department of Transportation as meeting the requirements of an authorized program through which to obtain designation as a Certified Tow Truck Driver. This certification covers topics specific to Utah's laws and driving conditions.

418
Individuals
Completed their
Tow Truck Driver
Certification in
2016.

Utah Primary Seat Belt Law

In 2015, the Utah Safety Council worked with Safety Serve, Utah Department of Public Safety, and Utah Department of Transportation to develop an online Utah Seat Belt Course. The purpose of this course is to educate those that receive a seat belt citation about the importance of buckling up. This course was implemented after Utah's Primary Seat Belt Law went into effect in May, 2015. In 2016, **1,622 individuals completed the course.**



EMERGENCY CARE Safety

2016 Fast Facts:

810 individuals completed the First Aid, CPR and AED certification course through the Utah Safety Council during 2015.

51 on-site first aid training courses were held at various companies throughout Utah.

90 individuals completed Bloodborne Pathogen Training.

59 individuals received their first aid instructor credentials in 2016.

70 AED units were sold to **37** different organizations.

41 First Aid kits were sold for a total of **\$1,860**.

First Aid, CPR and AED Training

The Utah Safety Council offers the National Safety Council's First Aid Training Programs. These programs and the accompanying certifications are nationally recognized. Employees trained in First Aid, CPR and AEDs and have the power to save lives. Learning how to respond effectively will also protect them at home, where an emergency can cost the same in lost work time and productivity.

These courses provide participants with the most up-to-date First Aid, CPR and AED training specifically focused on emergencies in the workplace. Participants learn life-saving skills including treatment for shock, bleeding and wounds, burns, medical emergencies and more.

In 2016, 810 people completed the First Aid, CPR and AED certification course through the Utah Safety Council.

Additionally, **51 on-site first aid training courses** were held at various companies throughout Utah.

First Aid, CPR and AED Instructor Certification

The Utah Safety Council's emergency care instructor training meets OSHA guidelines for First Aid and CPR in the workplace and the latest CPR and Emergency Cardiovascular Care Guidelines. Participants are taught methods that involve, influence, and facilitate adult learning while refining their teaching skills. This course covers a proven, standardized method of teaching First Aid and CPR with high effectiveness. **A total of 59 people received their instructor credentials.**

810
individuals
completed First
Aid, CPR and
AED certification
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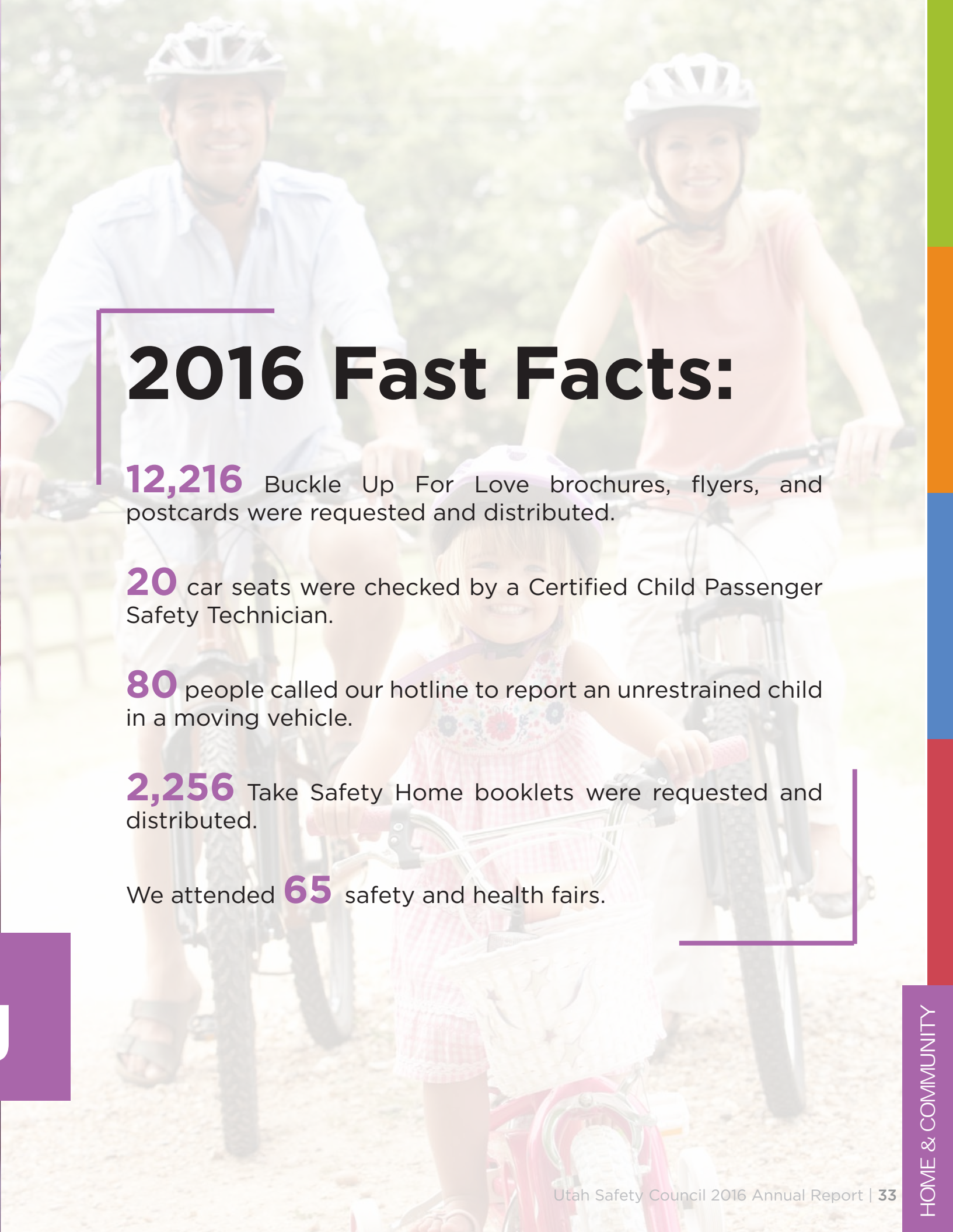
Automated External Defibrillators

The Utah Safety Council is a distributor of Philips Automated External Defibrillators (AEDs). Two AED Breakfast Seminars were sponsored by the Utah Safety Council during 2016, in March and October.

These seminars were free for members to attend, and provided useful information regarding the importance of not only keeping an AED in the workplace, but also learning how to use them effectively.

In 2016, 70 AED units were sold to 37 different organizations. The Utah Safety Council trained all of these organizations to properly use their new AEDs. **The total revenue for all AED sales and accessories was \$92,106.**





2016 Fast Facts:

12,216 Buckle Up For Love brochures, flyers, and postcards were requested and distributed.

20 car seats were checked by a Certified Child Passenger Safety Technician.

80 people called our hotline to report an unrestrained child in a moving vehicle.

2,256 Take Safety Home booklets were requested and distributed.

We attended **65** safety and health fairs.

HOME & COMMUNITY Safety

Home & Community Safety

Disabling injuries are more numerous in the home than in the workplace and motor vehicle crashes combined. Utah Safety Council's Home and Community program aims to reduce these injuries and deaths by increasing safe behaviors and practices.



Buckle Up For Love has been increasing proper child passenger safety practices in the community since 1995. The program is designed to reduce the number of child motor vehicle injuries and deaths in Utah by providing valuable services such as free car seat checks. **In 2016, 20 car seats were performed by a Certified Child Passenger Safety Technician**, and many other families were referred to certified technicians closer to their place of residence.

Buckle Up For Love also provides an opportunity to those who observe an unrestrained child in a moving motor vehicle to call our hotline, 800.887. KIDS, and report the vehicle. The Utah Safety Council then sends the vehicle owner life-saving information on the importance of car seats and buckling up. **In 2016, 80 people called our hotline to report an unrestrained child in a moving vehicle.**

Buckle Up For Love also provides free educational materials in print and digital form. **The program distributed over 12,000 Buckle Up For Love printed materials throughout the community.** This year, Buckle Up For Love partnered with select Target and Walmart stores to distribute stickers onto car seat boxes. **Currently, the program has distributed about 1,000 stickers to 10 stores.** We look forward to expanding this service to even more stores throughout the local community.

Let us help
install your new
car seat!

UTAHSAFETYCOUNCIL.ORG
801.746.SAFE (7233)



Take Safety Home

Take Safety Home was launched in 2009 and focuses on preventing the top five causes of death and injury in the home: poisonings, falls, fires and burns, choking and suffocation, and drowning. A variety of program materials are available to the public in print and on our website. Anyone can request, free of charge, the Take Safety Home booklet and other resources.



Over 2,200 Take Safety Home booklets were requested and distributed throughout the community in this year.

Health and Safety Fairs

The Utah Safety Council welcomes the opportunity to participate in employee and community health and safety fairs to provide information on our programs and the many services that we offer.

In 2016, we attended 65 safety and health fairs throughout the community, allowing us to spread safety information to an even broader audience.

State Farm Grant

In 2016, State Farm Insurance granted our Buckle Up For Love program \$18,600 to support child passenger safety throughout Utah. This generous donation gave Buckle Up For Love the unique opportunity to launch a social media campaign from June 1st to October 31st. Social media posts were made every day, sparking important conversations about proper car seat use and installation.

The Buckle Up For Love Facebook page grew by nearly 4,000 individuals, had 11,472 interactions, and had 1,793,068 total impressions. The program was also able to grow its Twitter presence and launch a new Instagram account. We were blown away with the results and greatly appreciated the support from State Farm that made it all possible.



Adopt-a-Highway

In 2016, the Utah Safety Council committed to keeping Utah's roadways cleaner and safer with the Adopt-a-Highway program.

Our adopted highway runs from mile post 56 to 58 on Redwood Road in Salt Lake City. We are excited to do our part to help keep Utah beautiful.

As we move into 2017, we look forward to welcoming new opportunities to help improve our community.



3rd Annual Night Out with the Salt Lake Bees

The 3rd Annual Night Out with the Salt Lake Bees was held in August this year and was a great success. Member organizations were encouraged to cheer on the Bees as we promoted "Why do you stay safe?"

The first 2,500 fans received a Utah Safety Council and Salt Lake Bees co-branded chest protector backpack. Fans also had a chance to strike a pose with our Bumble Banner for a chance to win a 4-pack of tickets to the Hogle Zoo.

The whole night was filled with fun, laughter, and most importantly, safety. Partnering with the Salt Lake Bees was a great opportunity to interact with the community and encourage everyone to Take Safety Home. We look forward to another fun night at the ballpark on June 9, 2017 as we celebrate National Safety Month.



National Safety Month

June is National Safety Month

Join the Utah Safety Council this month as we work to raise awareness of what it takes to stay **#Safe4Life**.

Make Good Choices While Driving

Practice driving with teens, even after they get a license

As you age, learn how health conditions affect your driving

Week 1

Focus on the road instead of distractions

When Seconds Matter, Will You Be Ready?

Always watch children around water

Keep emergency numbers nearby

Week 2

Become certified in First Aid and CPR

Safeguard Your Health

Keep medicine up and away from children

Be aware of medication interactions

Week 3

Ask about alternatives to opioid painkillers

Watch Out For Dangers

Secure your furniture to avoid tip-overs

Fall-proof the bathrooms of older adults

Week 4

Pay attention to where you are walking

Download free resources from our website.

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#Safe4life

National Safety Month is an annual observance directed by the National Safety Council. It takes place in June of every year, and each week of the month is focused on a specific theme.

While each week focuses on a different topic, the overall theme in 2016 was "Safe For Life." Weekly emails were sent to our contacts introducing each topic, and linked to educational resources on our website. These resources included fact sheets, articles, 5-minute safety talks, quizzes, and posters.

Our Members Give Back

In 2016, the Utah Safety Council celebrated the holidays by partnering with our members to support The Christmas Box House in Salt Lake City and Ogden.

The Christmas Box International provides assistance to prevent child abuse and services to improve the quality of life for children who have been abused, neglected or abandoned.

We made it a goal to collect donations for this deserving organization, and were so impressed with companies and individuals that joined with us. **With your help, we were able to raise over \$3,000 for the Christmas Box Houses- plus all the items we collected!** Each and every one of these donations truly made a difference to the kids who are supported by this organization.

In addition to collecting donations, our office also had the privilege of doing Christmas activities with the kids staying at the Christmas Box Houses in Salt Lake City and Ogden. Decorating Christmas trees, playing games, and drinking cocoa with the children was a real treat.

It's amazing what this organization does for these kids- so glad we got to help out! We look forward to working with The Christmas Box House more in 2017.



Now what?



Become a Member

Not yet a member? We'd love to have you become a part of the Utah Safety Council! Learn more about our NEW member benefits by visiting our website or give our Membership Manager a call at 801.746.SAFE (7233).

Come Say Hi

Our office is located at 1574 West 1700 South, Salt Lake City, UT, 84104. Feel free to stop by Monday - Friday from 8:00 a.m. to 5:00 p.m.

Connect With Us

Stay up to date on the latest safety news, observances, and events. Visit our website at UTAHSAFETYCOUNCIL.ORG. Follow us on:      /UTAHSAFETYCOUNCIL



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2016 Financial Statement

Fiscal Year 2016

Statement of Revenue Collected and Expenses Paid

Revenue	\$ 2,195,069
Expenses	(\$ 2,197,703)
Balance	(\$ 2,634)

Statement of Assets and Fund Balance

Assets

Current Assets	
Cash	\$ 106,194
Investments	\$ 625,754
Trade accounts receivables net of allowance for doubtful accounts \$0	\$ 223,228
Sales tax receivable	\$ 364
Inventories	\$ 56,512
Other current assets	\$ 759
 Total Current Assets	 \$ 1,012,811
 Property and Equipment, Net	 \$ 589,031
 Total Assets	 \$ 1,601,842

A complete copy of the Utah Safety Council's Fiscal Year 2016 Independent Accounting Firm Report may be obtained by calling the Utah Safety Council at 801.746.SAFE (7233).



Utah Safety Council
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