



80 Years of Traffic Safety Education

Upcoming Safety Observances

Free resources are available on the Utah NETS webpage to assist you with ideas to implement in your organization during these observance periods. Visit UTAHSAFETYCOUNCIL.ORG to find a full list.

March

- St Patrick's Day Buzzed Driving is Drunk Driving Awareness
- National Sleep Awareness Week

April

- National Distracted Driving Awareness Month
- Alcohol Awareness Month
- Injury Prevention Month

May

- National Motorcycle Safety Month
- National Bike Month
- Keep Kids Alive - Drive 25 Day
- Click-It-Or-Ticket Campaign

June

- National Safety Month

Over the last 80 years, the Utah Safety Council has continually invested in traffic safety programs that help prevent traffic crashes. We offer a variety of traffic safety programs that encourage safe driving practices both on and off the job. From everyday driving to operating special vehicles, our programs are sure to address the needs of your company.

The Utah Safety Council was founded in 1936 and established as the Utah Traffic Safety Council in 1939. From 1951 to 2001, the Utah Safety Council also functioned as a division of the Utah Department of Public Safety and in 1956 the Utah Safety Council became a Chapter of the National Safety Council.

Throughout its history, the Utah Safety Council has continued to expand its programs and services to provide the latest training, materials and other resources to business, industry and the community.

The Utah Network of Employers for Traffic Safety (NETS) has been a Utah Safety Council program for approximately 25 years. Utah NETS aims to reduce traffic crashes involving workers and their families by helping employers implement well developed policies, dynamic workplace traffic safety programs and improve traffic safety performance and minimize risks associated with motor vehicle crashes.

The Utah Safety Council has been offering a wide variety of National Safety Council Defensive Driving Courses since 1967. These courses include the 4 hour live course, online courses, Professional Truck Driver, and Alive at 25 for young drivers. We also offer a wide variety of packaged traffic safety programs in many formats, including Coaching the Van Driver, Coaching the School Bus Driver and more!

For more information regarding any of our traffic safety programs, visit our website UTAHSAFETYCOUNCIL.ORG, or contact Jennifer Williams, Traffic Safety Program Manager at 801.746.SAFE (7233) or jwilliams@utahsafetycouncil.org.





Train Your Drivers With Defensive Driving

Whether your employees drive as the main function of their job, make incidental trips or simply commute to work, they are at their greatest risk when they are operating a motor vehicle.

Protect your employees and your organization with the most advanced driver safety course from the National Safety Council – Defensive Driving Course – 4 hour (DDC-4).

DDC-4 is a driver improvement program that offers practical strategies to reduce collision-related injuries, fatalities and costs. It addresses the importance of attitude in preventing crashes, and reinforces the good driving skills students already have. Most importantly, DDC-4 shows students the consequences of the choices they make behind the wheel, and puts defensive driving in a personal context.

No other driver training program has a higher rate

of success in reducing the severity and frequency of collisions for its participants than the National Safety Council's Defensive Driving Course. Study after study has shown that drivers who participate in Defensive Driving Courses average fewer collisions and fewer driving arrests than drivers who do not take a course.

DDC-4 has been designed and developed to meet the driver improvement and safety needs and goals of your organization. In addition to a four-hour traditional delivery, the course is customizable in a variety of ways. This course is available on-site or specially arranged at the Utah Safety Council. Regularly scheduled public courses are also available.

For more information or to schedule a course, contact the Traffic Safety Program Manager at 801.746.**SAFE** (7233) or email jwilliams@utahsafetycouncil.org.

Safe Cars Save Lives

The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) has launched a new public awareness campaign called *Safe Cars Save Lives* that urges consumers to check for open recalls at least twice a year and to get their vehicles fixed as soon as parts are available.

Last year, there were close to 900 recalls affecting 51 million vehicles nationwide. Every year, on average, 25% of recalled vehicles are left unrepaired. The *Safe Cars Save Lives* campaign features online banner ads illustrating that safety should never take a back seat and checking for a recall could help save a life.

Consumers are urged to get into the habit of checking their vehicle identification number (VIN) twice a year for recalls at a minimum using NHTSA's free VIN look up tool.

NHTSA suggests timing your recall checks with day light savings – every November when setting clocks back and every March when setting clocks forward.

Visit nhtsa.gov for more information and to check out the free VIN look up tool.

Start Your Application Today!



Each year, the Utah Network of Employers for Traffic Safety (NETS) and the Utah Safety Council challenge businesses and their employees to increase their seat belt usage.

The Occupational Seat Belt Award is presented to organizations that encourage seat belt use among employees and achieve a 100% usage rate. The benefits gained are numerous. Organizations will be presented with an award for their success at the Utah Safety Council's 2016 Annual Awards Luncheon on Friday, August 19, 2016.

How to Apply:

To qualify for the award, you must conduct two unannounced observational seat belt surveys at least 30 days apart. The first survey will serve as a baseline. The second survey must show a usage rate of 100%. Although it is not necessary to survey all employees, it is important that you observe a large enough sample to substantiate a valid seat belt use rate. In addition to conduct-

ing the two seat belt surveys, you must include a detailed summary of activities used to encourage seat belt use at your organization and data collection procedures.

Applications are due July 1, 2016. The application forms can be found online under the Utah NETS section of the Utah Safety Council's website, UTAHSAFETYCOUNCIL.ORG.

What if you don't achieve 100%?

If your company doesn't achieve a 100% usage rate, we still want to see your survey results! In addition to the Occupational Seat Belt Award, Utah NETS and the Utah Safety Council will be giving out the Most Improved Seat Belt Usage Award to the company that had the greatest increase in seat belt usage. Please apply regardless of your results! By applying, you will automatically be entered into the running for the Most Improved Seat Belt Usage Award.

Applications may be returned via:

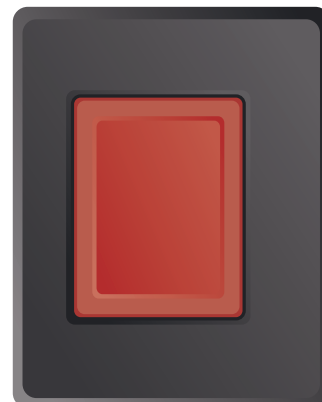
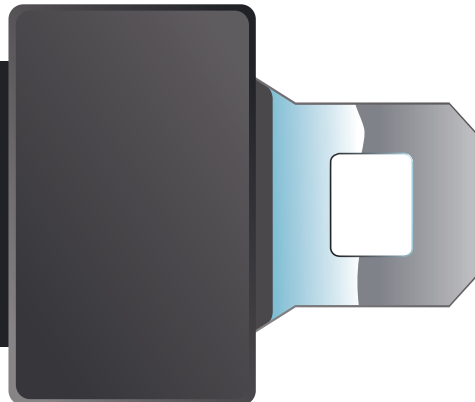
Email: jwilliams@utahsafetycouncil.org

Fax: 801.478.0884

Mail: Utah Safety Council

Attn: Traffic Safety Program Manager
1574 West 1700 South
Salt Lake City UT 84104

For questions or further information, please contact Jennifer Williams, Traffic Safety Program Manager at 801.746.SAFE (7233) or at jwilliams@utahsafetycouncil.org.





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NETS News

If you would like to submit items for use in this newsletter, send them to:

Phone: 801.746.SAFE (7233)

Email: jwilliams@utahsafetycouncil.org



Register Now!

2nd Annual Crazy Pants Golf Tournament

Join us May 20th at Thanksgiving Point- and don't forget to wear your **craziest** pants!

Register today at UTAHSAFETYCOUNCIL.ORG

For **sponsorship** information, contact **Sadee Pistoia** at 801.746.SAFE (7233) or email spistoia@utahsafetycouncil.org

Proceeds Benefit the Utah Safety Council's Home & Community Programs